

## **R&S TRUE BLUE MEMBERSHIP**

### **Privacy Policy**

Privacy Policy for Direct Primary Care Membership and discount card membership.

This Privacy Policy outlines the ways in which we collect, use, and protect the personal information of our members who have subscribed to our Direct Primary Care Membership program. This policy applies to all information collected by us through our website, mobile application, or in-person interactions.

#### ***Collection of Information***

We collect personal information such as name, address, email address, phone number, and medical history when members sign up for our Direct Primary Care Membership program. We may also collect information about members' health insurance coverage and payment information, such as credit card or bank account details.

#### ***Use of Information***

We use the personal information collected from members for the following purposes:

To provide medical care, treatment, and consultation services to our members.

To manage and administer our Direct Primary Care Membership program, including billing and membership management.

To communicate with members about their health and well-being, as well as updates about our services.

To comply with legal and regulatory requirements.

#### ***Sharing of Information***

We do not share members' personal information with third parties for marketing purposes.

However, we may share personal information with our business partners, service providers, and other third parties as necessary to provide our services, such as with laboratories for diagnostic testing.

#### ***Protection of Information***

We take the security and privacy of members' personal information seriously and have implemented reasonable measures to protect it from unauthorized access, use, and disclosure. These measures include physical, administrative, and technical safeguards.

#### ***Retention of Information***

We retain members' personal information for as long as necessary to fulfill the purposes for which it was collected and as required by applicable laws and regulations.

#### ***Your Rights***

Members have certain rights with respect to their personal information, including the right to access, correct, and delete it. Members may also object to the processing of their personal information or restrict its use. To exercise these rights or to make a complaint, please contact us using the contact information provided below.

#### ***Updates to Privacy Policy***

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws and regulations. Any changes will be posted on our website and will be effective immediately upon posting.

#### ***Contact Us***

If you have any questions or concerns about our privacy practices or this Privacy Policy, please contact us at 386-562-1052 or by email at [info@rsunitedhealthlab.com](mailto:info@rsunitedhealthlab.com)